

Maura O'Malley

Profile

Maura O'Malley is a graphic designer with a focus in brand identity, illustration, and motion graphics.

Education

Tyler School of Art and Architecture, Temple University

Philadelphia PA

Bachelor of Fine Arts in Graphic and Interactive Design expected May 2021.
GPA: 3.68, Dean's List Fall 2019, Spring 2020, Fall 2020

Skills

Adobe Creative Suite
Microsoft Office & Google Suite

Web Design
HTML/CSS
Copywriting

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267 423 5211

Experience

Owner, Chatterbox Stationery Co.

Philadelphia PA , December 2020 to present

Designs, sells, and ships greeting cards using an Etsy storefront, ChatterboxCardsCo.

Design Consultant, Institute for Business and Information Technology, Temple University

Philadelphia PA, June 2020 to Present

Designs websites, creates logos, and develops brand identity, social media, and other graphics as part of a small team for a variety of small businesses and nonprofits in Philadelphia. Meet directly with clients on a consistent basis to present work and receive feedback, and complete the project in a ten day timeline.

Pro Bono Student Designer, The Wardrobe

Philadelphia PA , May to September 2020

Designed a full rebrand of the nonprofit organization, The Wardrobe, including logos, color palette, typography, business cards, letterhead, social media graphics, window decals and signage. Worked directly and collaborated with clients, and presented work to the entire team of staff as well as board members, donors, and other stakeholders.

Graphic Design Intern, CleanItSupply.com

Norristown PA, March 2019 to December 2019

Created promotional content such as banners, emails, and other web graphics utilizing Adobe Illustrator and Photoshop, and then formatted and uploaded content onto the website. Also worked on other projects such as label design.

Achievements

Temple Together UX Icons

Tyler School of Art/Temple Strategic Communications, December 2020

Of 14 other students, potential badge system designs for Temple Strategic Communication's new app initiative with Suitable were chosen to be the badge system.

The Wardrobe Rebrand

Tyler School of Art/The Wardrobe, May 2020

Of 14 other students, potential rebrand for The Wardrobe was chosen to become the new brand, and continued working with them to develop the brand.

Exhibitions

Restaurant Show, Graphic and Interactive Design

Tyler School of Art, December 2019

Full brand identity and research project for a pop-up restaurant for Eastern State Penitentiary in Philadelphia.